



“Reading Takes You Places” Donlon Elementary Read-A-Thon February 27th - March 3rd, 2023

The Donlon Parent Teacher Association (PTA) is excited to introduce our **3rd Annual Donlon Read-A-Thon**, which is being held from Monday, February 27th - Friday, March 3rd in conjunction with **Read Across America** week. This fundraiser encourages students to get busy reading, while fundraising for the school and winning prizes at the same time! This year, we will collect online sponsorships only, with a **fundraising goal of \$15,000. If we reach our goal, every classroom could potentially earn \$500 to go directly toward updating books for their classroom libraries!**

HOW IT WORKS

Students are encouraged to read and collect online donations from family and friends. ALL the reading during the day counts, including:

- Reading during the school day
- Reading homework
- Reading after school on your own
- Being read to
- Listening to audio books

Students can begin now to collect sponsorships prior to the Read-A-Thon. We are suggesting a **pledge goal of \$25 per student**. All pledges collected from parents, family, and friends are 100% tax deductible (Donlon PTA TaxID # 90-1067232). As always, the student pledge amount is a goal and families are in no way obligated to fundraise.

PLEDGES

We are using Pledgestar again, allowing students to easily email family and friends through the same system we use for the Fun Run. All donations should be made online and will be tracked through the website. Students can start signing up now at www.pledgestar.com/donlon! As a returning Pledgestar user, if you register using the **same email address** used for the Donlon Fun Run this school year, you can easily import donors without manually entering their contact info. For further details, visit the [How to Register on Pledgestar](#) info sheet. **Simply registering on Pledgestar enters your child in daily raffle drawings held during lunch recess the week of Monday, February 27th through Friday, March 3rd!**

TRACK YOUR READING MINUTES

Get reading! To help keep track of your child's reading throughout the week at home, please use the attached reading log printed on YELLOW paper. Additionally, your child's teacher has received a reading log printed on BLUE paper to keep track of reading at school. Your child should come home with their BLUE log on Friday, March 3rd. Enter the minutes from the YELLOW and BLUE reading logs on Pledgestar. Alternatively, if you prefer, you can skip using the paper logs and enter students' reading minutes daily directly through Pledgestar online. **Please keep in mind minutes must be formally entered in the online reading log on Pledgestar in order to be counted toward individual and classroom awards.**

AWARDS AND RECOGNITION

Class prizes:

Class Prize #1 - The class in each grade with the most combined reading minutes will earn a \$20 Scholastic voucher for their teacher to spend on their classroom library, plus a class popcorn party!

Class Prize #2 - The overall TOP class with the MOST students who signed up on Pledgestar will earn a group prize for their class!

Top readers:

Readers are placed into three groups:

Group 1: Grades TK / K / 1st Grade

Group 2: Grades 2nd / 3rd Grade

Group 3: Grades 4th / 5th Grade

The top two readers in each group will earn prizes, including gift certificates to local businesses and the Donlon Spring Scholastic Book Fair, and other reading-related surprises!

Raffle:

All Donlon students who register on Pledgestar will be entered into the daily raffle drawings for the chance to win fun surprises throughout the week at lunch recess!

Additionally, in honor of Read Across America week, every Donlon student will receive a new book for their home libraries!

BOOK DONATION DRIVE

In conjunction with our Read-A-Thon and Read Across America week, the Donlon PTA will be sponsoring a book donation drive during the week of February 27th - March 3rd. You are invited to donate gently used books that are clean and in good condition, and the PTA will facilitate the donation of your items throughout Alameda County and/or the greater Bay Area. We respectfully ask that you limit your donations to books suitable for K-12 readers. Please drop off your donations at school drop off/pickup times in a designated area by the front office.

Have a question? Ask your Read-A-Thon team:

Cynthia Sandhu - president.donlonpta@gmail.com

Shareka Pentony - treasurer.donlonpta@gmail.com

Jackie Grant - auditor.donlonpta@gmail.com

Janelle Knapp - financialsecretary.donlonpta.com

Rebecca Brookings - rabrooking16@gmail.com

Meghan Schweizer - meghanmschweizer@gmail.com



SCAN ME!

Open your camera app and point it at the image to get started!

Family Login Page | Pledgestar

www.pledgestar.com