



# Donlon's Tenth Annual FUN RUN



**Week of October 19th-26th, 2020  
(Info Sheet)**

Cubs on the Move! Monday, October 19th - Monday, October 26th, is Donlon's 10th Annual Fun Run! This fun event promotes a healthy lifestyle while raising funds for our school. Due to COVID-19, this year the Fun Run will be **VIRTUAL**! Students will engage in ANY physical activities of their choice, at home, over the course of a week. Every 30 minutes of exercise will equal 1 1/2 miles. If every student exercises for 30 minutes a day, Donlon could hop, skip, flip, dance, or run from Pleasanton to New York and back again!

**Here is what you need to know for a fun and successful Fun Run:**

- **ASK FOR PLEDGES:** This year, we are going 100% Virtual, which means that we are only collecting online pledges using **PledgeStar**! This system makes it easier for you to collect pledges from your family and friends near and far via Facebook, Twitter, text messaging, or email with your child's own personalized donation page. Donors can make secure credit/debit card or personal check donations ONLINE! Students may start collecting pledges online using [PledgeStar](#) (see below for PledgeStar registration instructions). **All pledges will be made as a flat donation.** If each student raises *at least* \$70, then we, as a school, could meet our goal and bring in over \$50,000! Please ask people you know such as family, friends, coworkers, etc. Collecting pledges is not required to participate in this event.
- **WHAT YOUR DONATION DOLLARS WILL BUY:** ALL proceeds from Fun Run will support upgrading Donlon's safety preparedness supplies and filtered water stations!
- **FUN RUN SHIRTS & PHOTOS:** Every student will be gifted a shirt for the event. We encourage your child to wear the Fun Run shirt while they exercise from home. Send pictures to the [yearbook](#). Post pictures on social media and tag @donlonpta and #donlonfunrun for a chance to be featured on Donlon social media channels. ([Instagram](#), [Facebook](#), [Twitter](#))
- **DUE DATES:** All Pledge monies are due no later than **NOVEMBER 2nd**. Checks should be made payable to Donlon PTA (TAX ID# 90-1067232). All donations are tax deductible.
- **Get ready for some FUN and a chance to get moving!**

**PRIZES:** Prizes will be awarded to the top three students who raise the most amount of money for Donlon, as well as runner-up earners in each grade. The top two classes from k-3 and 4-5 that are the most active will also earn a prize. Lookout for more details on prizes soon. Check out our website at [www.donlonpta.com/fun-run](http://www.donlonpta.com/fun-run) . **Prizes** will be based on money received by **November 2nd**.



### **Start the registration process using Pledgestar!**

Take the stress out of asking for donations by using the ONLINE donation system NOW! Once you complete the registration process, you will be able to log daily activities, as well as send pledge requests to your family and friends via email, text message, or social media. Your donors can now make a secure credit/debit card or a check donation ONLINE towards your child(ren)'s fundraising goal. It is fun, easy, and people who use it typically raise TWICE as much as those who don't.

### **Register by following these steps:**

- 1) Go to [www.pledgestar.com/donlon](http://www.pledgestar.com/donlon)
- 2) Click "Not Registered For This Year's Event"
- 3) Enter your name and email address\*, then click "Submit"
- 4) Follow the instructions on screen to register students

**\*Helpful Tip:** Returning families - if you use the same email address, you can AUTO import last year's contacts/donors info!

### **PledgeStar Q & A:**

**Q. I registered for an account last year. Do I need to register again?** Yes. You just need to enter the updated information for each participant (current grade, teacher name, etc) and a personal photo. As a returning user, if you enter the same email address as last year, you can easily import your existing email contact list and choose the contacts to send requests without manually entering their names.

**Q. I have more than one child at Donlon. Do I have to set up more than one PledgeStar site?** No. Pledgestar is built to handle multiple children from one family. On the setup page, simply add your child(ren) under "participants". Follow the on-screen instructions to complete this process.

**Q. I've entered family and friends emails to send them info on how to donate. Can I share on social media as well?**

A. Yes! Please click the dropdown "Share on Social Media" and follow the onscreen prompts.

**Q. How do I (as a parent) donate to my own child's fundraising efforts through PledgeStar?** Easy! Just list yourself as an email recipient under the "Family and Friends" section (it can be the same email you used to set up your account). When you send out donor request emails, you will get an email just like all your other friends and family. Simply click on the link in the email and donate to your child(ren).

**Q. Do donors need to log in?** No. Donors simply click the link that you share with them to be guided through a few simple screens to make a secure credit/debit card or check payment. Note: All donors' pledges will be made as a flat donation.



**SCAN ME!**

Open your camera app and point it at the image to get started!

Family Login Page | Pledgestar

[www.pledgestar.com](http://www.pledgestar.com)

Thank you in advance for your time and support.

Questions? Email -- The Fun Run Committee at [funrun.donlonpta@gmail.com](mailto:funrun.donlonpta@gmail.com)